

# Application:

Round: Main

| Question  | Answer |
|---|--------|
| Entry Name (Internal Use Only)  |        |
| Category  |        |
| <b>Entry Information</b>  |        |
| Company / Agency / Client Description(s)  |        |
| <p>Enter a synopsis explaining the purpose and scope of your entry. Don't forget to show examples of your work!</p> <p>We encourage you to include the subheadings Goals, Strategy and Tactics, Execution, and Evaluation. These subheadings are highly recommended but not required. They may not apply to all categories.</p> <p>You may also include other information that you feel strengthens your entry.</p>                             |        |
| Synopsis (Max: 1250 words)  |        |
| Contributing Staff Members  |        |
| Approximate Budget (confidential)   |        |
| Company or Campaign URL   |        |
| Other URL   |        |
| <b>Supporting Documents</b>   |        |
| <p>You can attach any documents that will help the judges evaluate your entry.</p> <p>This might include (but is not limited to): samples of your completed campaign; screenshots, photos, or video of your campaign; clippings or summary of media coverage; web analytics; customer/client/public reactions.</p> <p>(If you have additional materials, send them to Tyler Landry, <a href="mailto:tylerl@ragan.com">tylerl@ragan.com</a>)</p> |        |
| Upload 1  |        |
| Upload 2  |        |
| Upload 3  |        |
| Upload 4  |        |

Upload 5

## Publicity Information

Please enter the organization, client, and campaign names as you would like them published if you are selected as a finalist and/or winner.

All information will be formatted as: [Company/Agency] for [Client], [Campaign Title]

Company/Agency  
Name

Client Name (If  
Applicable)

Project or Campaign  
Title

## Award Information

Trophies and certificates for the winners and honorable mentions will include the award program's logo and category. Please add any other text.

The primary line is most often used for the company, agency, or client name(s).

Secondary lines are often used to identify project or campaign names, team members, or organization names not mentioned on the primary line. These lines can be left blank.

Primary Line

Secondary Line 1  
(optional)

Secondary Line 2  
(optional)

## Contact Information

Please provide the correct contact information for the submitter of this entry.

This information will be used for all correspondences about the program, follow-up questions, and shipping of awards.

First Name

Last Name

Company Name

Street Address

Suite/Floor/  
Apartment/etc.

State/Province (US &  
Canada)

Postal Code

|   |  |
|---|--|
| Country   |  |
| Phone Number  |  |
| Email Address   |  |
| If you have a promotional code for this program, enter it here. |  |
| Promotional Code  |  |

If you are not ready to submit this entry for judging or have additional edits to make, click **Save**.

You will be able to access this form and make adjustments on the "My Applications" page.

If you are ready to submit this entry, click **Add to Cart**.